



German American Marketing, Inc.

Nancy Schmalz
c./o. The German Society of Pennsylvania
611 Spring Garden Street
Philadelphia, PA 19123
Phone: 443 760 0689
Mail: hr@baltimore-christmas.com

Become a member of our team with an

Internship in Public Relations and Social Media Management

Join us in the preparation of Christmas Village in Philadelphia, PA, and Baltimore, MD! As we gear up for the upcoming season of our German style holiday markets, the 17th year in Philadelphia and 11th year in Baltimore, we're seeking vibrant individuals to be part of our dynamic team. Visit our websites [Philadelphia Christmas Village](#) and [Baltimore Christmas Village](#) to catch a glimpse of the joy we bring to these bustling cities.

Your role: Step into the spotlight of PR and Social Media work where every day promises new challenges and triumphs. As an intern, you'll have the opportunity to contribute your ideas, creativity, and entrepreneurial spirit to:

- _ conceptual design, installation and implementation of the events PR and Social Media strategy
- _ collaboration with local PR agency to co-ordinate efforts
- _ acting as the events spokesperson
- _ initiation of new media partnerships and maintenance of existing relationships
- _ caring for the needs of event sponsors, vendors, and visitors

We're Looking for:

- _ Adventurous students pursuing degrees in PR, media studies, Social Media Management, or related fields
- _ Collaborative spirits who thrive in a team environment
- _ Fluent English speakers with a flair for communication
- _ Proficiency in Microsoft Office (knowledge of online content management skills is an asset)
- _ Due to visa reasons, we are only considering applicants with German citizenship

Details:

- _ **Duration:** Five months from August 15, 2024, through January 14, 2025
- _ **Perks:** This isn't your average internship – it's paid! Plus, you'll receive US visa, accommodation, and flights
- _ **Location:** Philadelphia, PA or Baltimore, MD

How to apply: Send your resume and any questions to

Nancy Schmalz at hr@baltimore-christmas.com. We can't wait to hear from you!